

# POST - SHOW REPORT 2024

## SHOW FACTS

**Event Name :** Thailand Industrial Fair (TIF)

**Venue :** Hall 103-104 Bangkok International Trade Exhibition Center (BITEC)

**Total Visitors (Packs) :** 14,081 from 19 countries

**Event Date :** 31 January - 3 February 2024 10:00 a.m. - 6:00 p.m.

**Show Organizers :** Digiview Advertising Group Co.,Ltd.

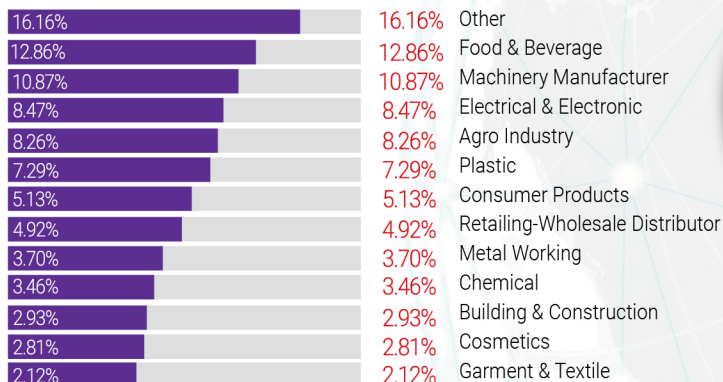
**Total Exhibitors (Company) :**

200 from 11 Countries Malaysia, Singapore, China, Laos, Sri Lanka, Taiwan, Japan, Vietnam, India, France, Italy, Hong Kong

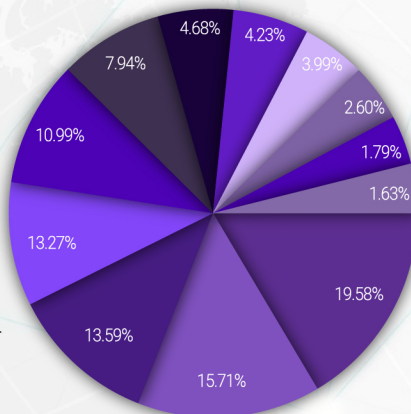
## VISITOR REPORT



### YOUR MAIN BUSINESS

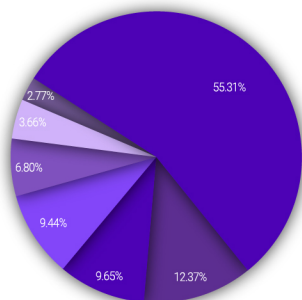


## JOB FUNCTION



19.58% Business Owner  
15.71% Engineer & Technician  
13.59% Other...  
13.27% Manager  
10.99% Marketing / Sales  
7.94% CEO,MD,GM  
4.68% Purchasing  
4.23% Production & Processing  
3.99% Research & Development  
2.60% Factory  
1.79% Academic Affairs & Training  
1.63% Quality Control / Quality Assurance

## PURPOSE OF VISIT



55.31% Looking for new products technology and services  
12.37% Gain information for specifying future purchase  
9.65% Extend business network  
9.44% Place to order  
6.80% Looking for new supplier  
3.66% Other please specify  
2.77% Evaluate show for future participation

## PRODUCT OF INTEREST

Machinery & Equipment	6,790
Metal Working Machine & CNC Machine	837
Embroidery Machine	325
Automation Systems & Robotics	1,107
Instrumentation & Laboratory Equipment	690
Tool & Instrument	978
Pneumatic & Hydraulic Equipment/ Pump & Valve	551
Factory Management Software	508
Industrial Supplies	511
Abrasives	316
Welding, Welding Equipment & Supplies	392
Safety Equipment	473
Air compressors / Fittings	419
Industrial Fan	265
Plastic Rubber and Chemicals	331
Water Treatment System & Waste Water Treatment System	321
Renewable Energy Management Systems	421
Others	120