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THAILAND
BUSINESS PAGES

DRIVING INDUSTRY THROUGH SUSTAINABILITY

31 JAN – 3 FEB 2024

BITEC BANGKOK THAILAND | 10.00 - 18.00 Hrs. | HALL 103 - 104

MACHINERY

ROBOTICS & AUTOMATION SYSTEMS

INDUSTRIAL SUPPLIES

WAREHOUSE & LOGISTICS

DIGITAL INDUSTRY

0-2838-9999

www.thailandindustrialfair.com





DRIVING INDUSTRY THROUGH SUSTAINABILITY

TIF 2024

Driving Industry through Sustainability

Most industries previously expected to get back on their feet and progress quickly once again in the post-Covid era. Yet, as already in the era, that wishful expectation seems delayed by several factors, some of which are unanticipated, to name but a few, the prolonged fight between Russia and Ukraine, slower recovery of the world economy than expected, climate change and unstable politics. Given those situations around the world markets currently, businesses and industries are looking for the key that keeps their business alive and thriving throughout those undesirable situations.

TIF, a leading annual industrial fair in Thailand, has seen clearly that sustainability is the key and "Driving Industry through Sustainability" could be the best answer for the businesses and industries. As a real partner and connector for businesses and industries, both local and foreign ones, TIF perceives significant changes in the world markets and continues supporting business partners and business community to stand firmly and achieve their goals all together.

TIF 2024 under the theme "Driving Industry through Sustainability" is taking place at BITEC Exhibition Centre, Bang Na, Bangkok on 31 January - 3 February 2024. The Fair is always one of the most reliable event that link exhibitors and visitors together so that they can meet, make their connections, form their business relationships. Those exhibitors and visitors from various major industries such as food, logistics, warehouse, robotics, are primarily invited to participate in the Fair. Besides that, the general public is also welcome to TIF2024.

In TIF 2024 varieties of products and services are offered in special prices from hundreds of major exhibitors and producers who are willing to answer the demands of the market. Conveniently accessible in the fair along with the products and services will be updated information and knowledge, advanced technologies as well as new products and services, the industry, the market and the latest trends. Visitors, buyers and interested persons can also receive valuable information through several activities available with free of charge in the Fair such as seminars, tech talks, demonstrations, presentations, workshops and many more.

Moreover, visitors can seek professional or financial advice by experts from public and private organizations. For those who might be interested, some soft loans are available with special conditions from a number of reliable financial institutes in the Fair.

TIF 2024 has so many valuable answers waiting for visitors to see and discover for themselves. Please take this special opportunity for it happens only once in a year.

■ Join us now to be a part of 2024 edition.



2024 FEATURE ZONES

■ MACHINERY

Featuring the latest machinery, equipment, technology and related products & services for effective manufacturing



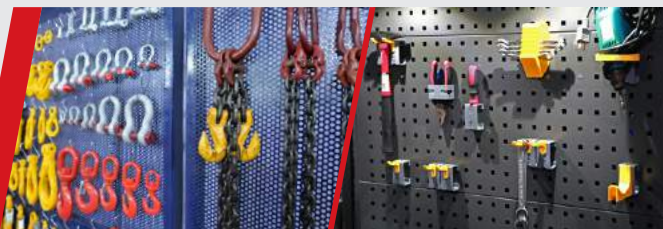
■ ROBOTICS & AUTOMATION SYSTEMS

Showcasing Industrial robots, automation systems, system integrators and solutions



■ INDUSTRIAL SUPPLIES

Featuring all kinds of tools, instruments, compressors, pneumatic & hydraulic equipment, pump & valves and electrical equipment



■ WAREHOUSE & LOGISTICS

Showcasing automated warehouse technology and logistics systems, material handling equipment, racking & shelving systems and related products & services for all industries



■ DIGITAL INDUSTRY

Featuring smart technology, software & system, E-commerce & digital marketing



WHY EXHIBIT?

- Effective platform to connect with a large number of target audience and expand your market presence in Thailand and ASEAN countries
- Generate quality leads and sales
- Showcase your advanced technology, new products and services to potential visitors
- Meet key decision makers who are interested in sourcing your products on site
- Build your brand awareness and maintain your business relationship with new and existing clients
- Discover and keep up with latest trends, network, learn from industry professionals and explore new business opportunity



COLOCATED WITH FOOD PACK ASIA 2024 AND WAREHOUSE & LOGISTICS ASIA 2024



TIF EXHIBITOR PROFILE

■ MACHINERY

- CNC Machines
- Injection Molding Machines
- Laser Cutting Machines & Systems
- Lather / Milling Machines
- Machinery & Equipment
- Metal Working Machine
- Machine Tools & Accessories
- Metal Cuttings, Metal Forming
- Wood Working Machinery / Components
- 3D Printer & Scanner
- Welding, Molding, Coating
- Composite Material, Casting

■ ROBOTICS & AUTOMATION SYSTEMS

- Automation & Control System
- Drones, Industrial Robots
- Robotic Arm
- PLC
- Hydraulics & Pneumatics
- Internet of Things, Electronics, Microcontroller

■ INDUSTRIAL SUPPLIES

- Coupling
- Cylinder
- Piping, Hoses and Connections
- Industrial Supplies
- Sensors
- Tools & Instruments

■ LOGISTICS PACKAGING

- Air Bags, EPE Foam
- Desiccant
- Drum Liner
- Pallet Wrappers
- Protective Packaging
- Shrink Film
- Strapping & Wrapping
- Weighing, Measuring

■ WAREHOUSE INFRASTRUCTURE

- Building, Construction Companies
- Doors, Gate & Shutters
- Fans & Ventilation Systems
- Flooring, Roong
- Industrial Coolers
- Insulation Systems
- Lighting Systems
- Power Back-up Systems
- Safety & Fire Systems
- Other Related Items

■ MATERIAL HANDLING & STORAGE TECHNOLOGY

- Automated Storage Systems
- Bins, Pallets and Crates
- Containers, Conveyors
- Forklift Spare Parts, Forklifts, Stackers
- Hand Cart & Dolly
- Hand Lift, Hand Pallets, Trucks
- Hoists & Cranes, Pallets
- Racks & Storage
- Safety Equipment
- Shelving & Racking System
- Trolleys, Trolley Bars

■ RENEWABLE ENERGY

- Solar Power
- Solar Cell Manufacturer
- Power Generation Equipment
- Hydro Power
- Wind Power
- Hydrogen generator, Storage
- LED Technology & LED Lighting Products

■ DIGITAL INDUSTRY

- ERP, CRM Program
- E-commerce & Digital Marketing
- Mobile Application, Mobile Commerce
- Social Network, Social Commerce, Social Marketing
- Deep learning

■ GARAGE & EQUIPMENT

- Air Compressor, Pneumatic & Hydraulic Equipment
- Alignment Bench
- Body & Painting Equipment
- Car Care, Car Cleaning Tool & Equipment and Related Accessories
- Car Painting & Equipment
- Crane & Hoisting Equipment
- Drying Spray Booth, Water Curtain Spray Booth
- Jigging Equipment
- Lifting Equipment, Lifting Truck, Pulleys
- Tool & Equipment for Painting Shop



TIF 2023 OVERVIEW

SHOW FACTS

Event name:	TIF2023, FOOD PACK ASIA 2023 , WAREHOUSE & LOGISTICS ASIA 2023
Event date:	8-11 FEB 2023, 10:00 a.m. - 7:00 p.m.
Venue:	Hall 103, 104, Bangkok International Trade Exhibition Centre (BITEC), Bangna, Bangkok, Thailand
Show Organizer:	T.B.P Publication Co., Ltd.
Total Exhibitors Booths:	557 from 6 Countries (China, India, Japan, Malaysia, Taiwan and Thailand)
	     
Total Trade Visitors:	13,107 from 16 Countries

EXHIBITOR PROFILE

- 3D Printing Technology
- Chains
- CNC Machines
- Conveyor Belts & System
- E-commerce & Digital Marketing
- Embroidery Machine
- Forklift Truck and Parts
- Garage & Equipment
- Hoist & Cranes
- Hydraulics & Pneumatics / Piping, Hoses and Connections
- Industrial Intelligent Information Technology
- Industrial Supplies
- Internet of Things, Electronics, Microcontroller
- Laser Printing Machine
- Logistics System
- Machine Tools
- Machinery & Equipment
- Material Handling Equipment
- Metal Working Machine
- Mobile Application, Mobile Commerce
- Offset, Inkjet and Digital Printers
- Printing Processing Software
- Pumps & Valves, Fittings
- Robotics and Automation Systems
- Screen Printing Machine
- Sealing Device
- Shelving and Racking System
- Storage Equipment
- Tools & Instruments
- Warehousing System
- Other Related Industries

EXHIBITOR'S SURVEY RESULTS

Main Reasons of Exhibiting TIF 2023

- Generate Sales Leads: **31%**
- Increase Brand Awareness: **26%**
- Seek Agents/Distributors: **25%**
- Launch New Products: **10%**
- Service Existing Market: **8%**

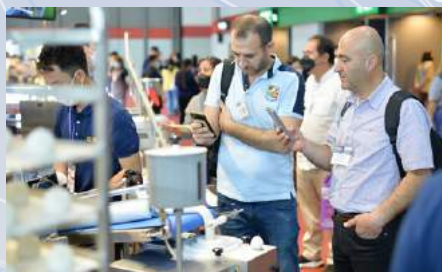


VISITOR REPORT 2023



TOTAL AREA

Hall 103-104
10,000 sq.m.



TOTAL VISITORS

13,107
from **16** Countries



TOP 10 INTERNATIONAL VISITORS

Malaysia, Indonesia, Singapore, China, Sri Lanka, Philippines, India, Japan, South Korea and Russia

VISITOR BY INDUSTRY

	19% Manufacturing & Processing
	17% Transport, Storage & Handling
	16% Engineering, Contract Manufacturing
	10% Plastic Product Manufacturing
	9% Electrical/Electronics Manufacturing
	8% Tool, Die & Molds Manufacturing
	6% Aerospace & Automotive Parts Manufacturing
	5% Building & Construction
	4% Furniture
	3% Textile Industry
	3% Others

VISITOR BY JOB FUNCTION

	36.6% Top Management (Business Owner, CEO, MD, GM)
	21.5% Operation (Engineer, Technician, Production)
	15.1% Purchasing
	13.7% Middle Management (Manager)
	5.1% Marketing & Sales
	4.7% Research and Development
	3.3% Others

PURPOSE OF VISIT

	37.5% Looking for new product / technology
	40.5% Place order
	15.6% Get information for future sourcing
	14.8% Looking for new supplier
	6% Evaluation for future participation
	5.4% Extend business network

PRODUCT OF INTEREST

Air Conditioning / Refrigeration Equipment	2,122
Electric & Electronic Equipment	2,579
Industrial Supplies	2,743
Machinery / Metal Working Machine	3,061
Material Handling / Conveyors System	2,407
Measurement Tools	1,918
Pneumatic / Hydraulic Equipment	3,782
Racking / Storage and Logistics System	2,948
Robotics & Automation System	4,815
Security, Safety Equipment	3,376
Tools & Instruments	3,556
Valve, Pump	2,113
Water Processing	2,475

**Please note visitors can tick more than one*



MARKETING ACTIVITIES

CATALOG MAIL ONLINE / MEDIA KIT



SMALL BILLBOARD



BANNER / WEBSITE / EDM (E-NEWSLETER)



MAGAZINE



BILLBOARD / LED ADVERTISING / VINYL OUTDOOR



FACEBOOK



NEWSPAPER



RADIO / TIK TOK AD / SMS



INVITATION CARD



FREE T-SHIRT FOR PRE-REGISTRATION



HIGHLIGHT ACTIVITIES

■ LIVE MACHINE & ROBOTICS DEMONSTRATION

The cutting edge technology, innovations and premium-quality machinery & robotics showcase by leading brands around the world.



■ PRODUCT PRESENTATION ON STAGE

Provide exhibitor a platform to present their new technology and products & services to visitors along the 4-day show.



■ BUSINESS MATCHING AND NETWORKING

(Flexible due to The Covid-19 situation at that time.)

An exclusive activity for both exhibitors and VIP buyers to connect, establish their network and capture effective business opportunity together on site.



■ INTERNATIONAL PAVILIONS

Gathering leading international exhibitors to present their latest technology and quality machinery with the aim to make new partnership, sharing knowledge expertise and resources in international trade and expand business network for exhibitors and visitors to compete on the global stage.



■ TECH TALK & NEW TRENDS OF INDUSTRIAL SEMINAR SESSIONS

New knowledge platform of 2024 industrial trends by top gurus and professionals



EXHIBIT SPACE

Standard Booth

Floor covered with carpet.

White aluminum structure, height 2.40 m.

Wall panel, with colored PVC (in light gray or beige)

Fascia panel, height 0.30 m. with company name.

1 Reception Table

2 Chairs

2 Fluorescent lamps

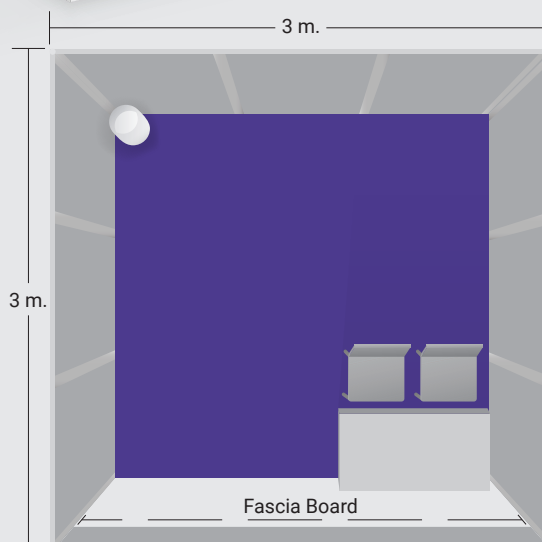
1 Socket

1 Trash bin

3.00x3.00 M. / Height 2.40 M.



FRONT VIEW



TOP VIEW

REGULAR RATES **\$340 / SQM (\$3,060 / 9 SQM)**



RAW SPACE MINIMUM REQUIRE 18 SQM

REGULAR RATES **\$300 / SQM (\$5,400 / 18 SQM)**