



GEAR UP TO AGILE MANUFACTURING

8-11

FEBRUARY 2023

BITEC BANGKOK THAILAND
10:00-19:00 Hrs.

- MACHINERY
- INDUSTRIAL SUPPLIES
- ROBOTICS & AUTOMATION SYSTEMS
- DIGITAL INDUSTRY
- WAREHOUSING & LOGISTICS





The world communities, at present, are reopening their doors once again, wishfully to welcome the gradual recovery from the coronavirus (COVID-19) spread that, although still looming the world, seems slowing down and having less harm. Especially, to revive their economy back on feet, different communities choose various ways possible and suitable for their society. One of those ways is transforming their economy and business into agility more than ever before.

For two decades TIF, a leading annual industrial event in Thailand, continues serving as a real partner and connector for businesses, both local and foreign ones. Perceiving significant changes of the world after COVID-19, TIF 2023, therefore, commits to help business partners and the society to stand firmly on feet and progress once again in the post-COVID market.

The Fair under the 2023 theme “Gear up for Agile Manufacturing” is taking place at BITEC Exhibition Center, Bang Na, Bangkok on 8-11 Feb 2023. The event will serve as a connecting point where exhibitors and visitors can meet and make professional connections and form relationships. Those exhibitors and visitors are from various major industries such as manufacturing industry, warehouse and logistics, robotics, etc. as well as other related industries.

In TIF 2023 visitors can experience and shop for varieties of products and services in special prices from hundreds of major exhibitors and traders ready to answer the changing demands of the market due to the “new normal” living style. Also, available in the fair along with the products and services with new or advance technologies will be news, information and knowledge in update concerning product and service, the industry, the market and the current and soon-coming trends locally and internationally. The visitors and interested persons can access valuable information through several activities offered with free of charge in the Fair such as seminars, talks, demonstrations, presentations, workshops and many more.

Besides those, visitors can also seek professional or financial advice from experts from public and private organizations. For those who might be interested, some soft loans are also offered with special conditions from a number of financial institutes joining the Fair.

Come and join us at TIF 2023, and see more for yourselves. Do not miss this special opportunity that comes only once in a year.

Please come and see for yourself at the Fair at BITEC Exhibition Centre, Bangkok's Bang Na on February 8-11, 2023.

2023 FEATURE ZONES

MACHINERY

Featuring the latest machinery, equipment, technology and related products & services for effective manufacturing



ROBOTICS & AUTOMATION SYSTEMS

Showcasing industrial robots, automation systems, system integrators and solutions



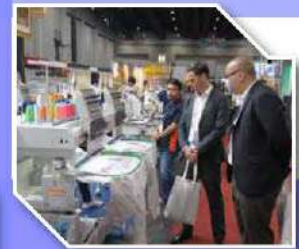
INDUSTRIAL SUPPLIES

Featuring all kinds of tools, instruments, compressors, pneumatic & hydraulic equipment, pump & valves and electrical equipment



WAREHOUSING & LOGISTICS

Showcasing automated warehouse technology and logistics systems, material handling equipment, racking & shelving systems and related products & services for all industries.



DIGITAL INDUSTRY

Featuring smart technology, software & system, E-commerce & digital marketing

WHY EXHIBIT ?

- Generate more sales lead and explore new markets
- Increase your brand awareness and strengthen your business relationship with new and existing customers
- Meet face to face with target visitors and key decision makers who are actively seeking for your products & services
- Reach high potential buyers, and expand your business network into ASEAN market
- Showcase your latest technology, innovative products & services to focused visitors
- Update new trends, network, learn from industry peers and develop strategic new business partnerships

TIF EXHIBITOR PROFILE



Logistics Packaging

- Air Bags, EPE Foam
- Desiccant
- Drum Liner
- Pallet Wrappers
- Protective Packaging
- Shrink Film
- Strapping & Wrapping
- Weighing, Measuring

Material Handling & Storage Technology

- Automated Storage Systems
- Bins, Pallets and Crates
- Containers, Conveyors
- Forklift Spare Parts, Forklifts, Stackers
- Hand Cart & Dolly
- Hand Lift, Hand Pallets, Trucks
- Hoists & Cranes, Pallets
- Racks & Storage
- Safety Equipment
- Shelving & Racking System
- Trolleys, Trolley Bars

Warehouse Infrastructure

- Building, Construction Companies
- Doors, Gate & Shutters
- Fans & Ventilation Systems
- Flooring, Roong
- Industrial Coolers
- Insulation Systems
- Linghting Systems
- Power Back-up Systems
- Safety & Fire Systems
- Other Related Items

Digital Industry

- ERP, CRM Program
- E-commerce & Digital Marketing
- Mobile Application, Mobile Commerce
- Social Network, Social Commerce, Social Marketing
- Deep learning

Renewable Energy

- Solar Power
- Solar Cell Manufacturer
- Power Generation Equipment
- Hydro Power
- Wind Power
- Hydrogen generator, Storage
- LED Technology & LED Lighting Products

Industrial Supplies

- Coupling
- Cylinder
- Piping, Hoses and Connections
- Industrial Supplies
- Sensors
- Tools & Instruments

Robotics & Automation Systems

- Automation & Control System
- Drones, Industrial Robots
- Robotic Arm
- PLC
- Hydraulics & Pneumatics
- Internet of Things, Electronics, Microcontroller

TIF 2022 OVERVIEW

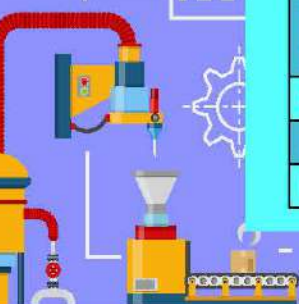
SHOW FACTS

Event Name:	THAILAND INDUSTRIAL FAIR 2022, FOOD PACK ASIA 2022, WAREHOUSING & LOGISTICS ASIA 2022
Event Date:	4-7 April 2022, 10:00 a.m. - 7:00 p.m.
Venue:	Hall 103, Bangkok International Trade Exhibition Centre (BITEC), Bangna, Bangkok Thailand
Show Organizer:	T.B.P Publication Co., Ltd.
Exhibitors Total:	273 Booths
Total Trade Visitors:	6,102 Visitors



EXHIBITORS PROFILE

3D Printing Technology	Machinery & Equipment
Chains	Material Handling Equipment
CNC Machines	Metal Working Machine
Conveyer Belts & System	Mobile Application, Mobile Commerce
E-commerce & Digital Marketing	Offset, Inkjet and Digital Printers
Embroidery Machine	Printing Processing Software
Forklift Truck and Parts	Pumps & Valves, Fittings
Garage & Equipment	Robotics and Automation Systems
Hoist & Cranes	Screen Printing Machine
Hydraulics & Pneumatics / Piping, Hoses and Connections	Sealing Device
Industrial Intelligent Information Technology	Shelving and Racking System
Industrial Supplies	Storage Equipment
Internet of Things, Electronics, Microcontroller	Tools & Instruments
Laser Printing Machine	Warehousing System
Logistics System	Other Related Industries
Machine Tools	



Exhibitor's Survey Results

Main Reasons of Exhibiting TIF

- Generate Sales Leads: 33%
- Increase Brand Awareness : 26%
- Seek Agents / Distributors : 23%
- Launch New Products : 10%
- Service Existing Market : 8%



VISITORS REPORT

Visitors by Industry

• Manufacturing & Processing	17%
• Transport, Storage & Handling	16%
• Engineering, Contract Manufacturing	15%
• Building & Construction	11%
• Rubber & Plastic Product Manufacturing	10%
• Electrical / Electronics Manufacturing	8%
• Textile Industry	7%
• Tool, Die & Moulds Manufacturing	6%
• Furniture	3%
• Aerospace & Automotive, Parts Manufacturing	3%
• Motor & Vehicles	2%
• Others	2%

Visitors by Job Function

• Owner, MD, CEO, Corporate Management	33%
• Plant Manager / Engineer / Technician	26%
• Production	13%
• Purchasing	11%
• Research & Development	10%
• Marketing / Sales	5%
• Others	2%

Visitors' Product Interest

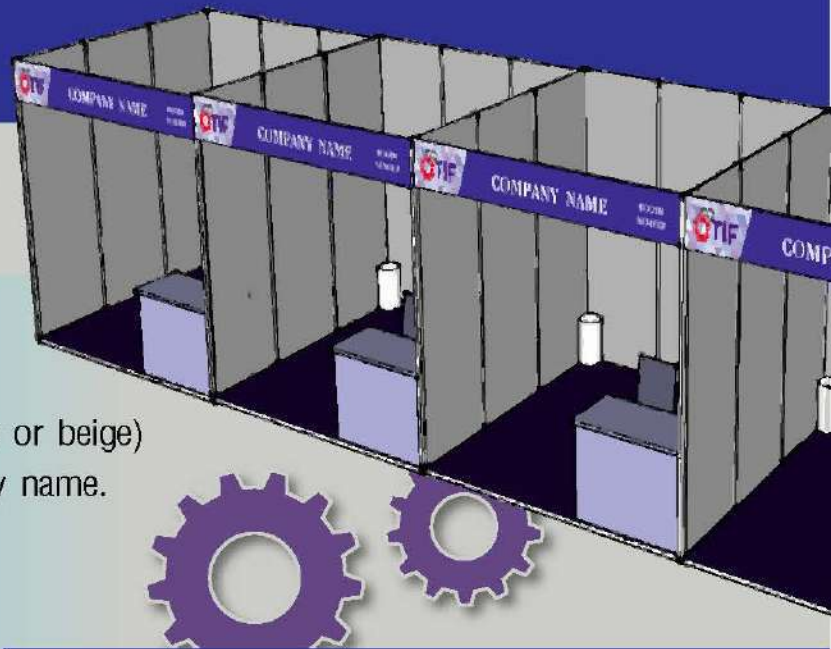
• Air Conditioning / Refrigeration Equipment	1,509
• Electric & Electronic Equipment	2,261
• Industrial Supplies	2,483
• Machinery / Metal Working Machine	2,967
• Material Handling / Conveyors System	2,001
• Measurement Tools	1,816
• Pneumatic / Hydraulic Equipment	3,567
• Pollution Control	3,221
• Racking / Storage and Logistics System	2,632
• Robotics & Automation System	4,527
• Security, Safety Equipment	2,898
• Tools & Instruments	3,004
• Valve, Pump	1,815
• Water Processing	2,006



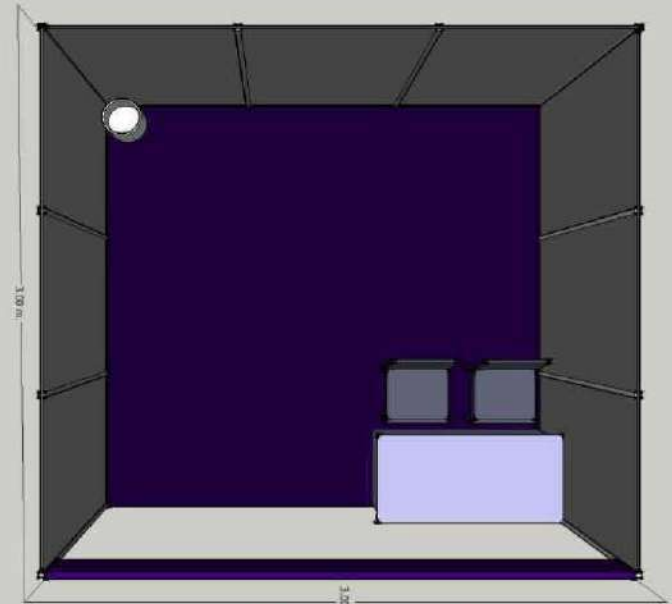
* Please note visitors can tick more than one

EXHIBIT SPACE

- Floor covered with carpet.
- White aluminum structure, height 2.50 m.
Wall panel, with colored PVC (in light gray or beige)
- Fascia panel, height 0.30 m. with company name.
- 1 Reception Table
- 2 Chairs
- 2 Fluorescent lamps
- 1 Socket
- 1 Trash bin



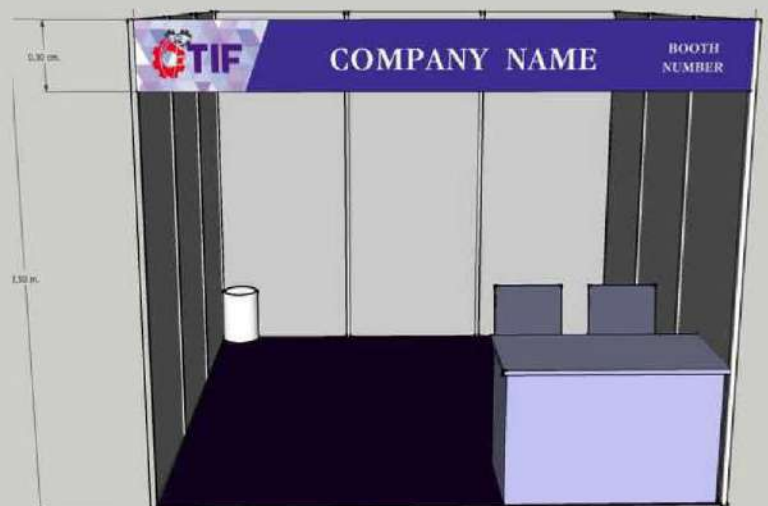
Standard Booth : 3.00x3.00 M. / Height 2.50 M.



Top View



Perspective



Front View

HIGHLIGHT ACTIVITIES

LIVE MACHINE & ROBOTICS DEMONSTRATION:

The latest technology, in innovations and premium-quality machinery & robotics showcase by top brands and across the globe.



PRODUCT PRESENTATION ON STAGE:

Provide exhibitor proper platform to present their now technology and products & services to catch attention from the target audience along the show days.



BUSINESS MATCHING & NETWORKING:

(Flexible, due to The Covid-19 situation at that time.)

An exclusive activity for exhibitors and VIP buyers to establish their new network and capture effective business opportunities together on site.



PRODUCT INNOVATION CONSULTATION :

Product innovation consultation by experts from leading organizations both private and government sectors.

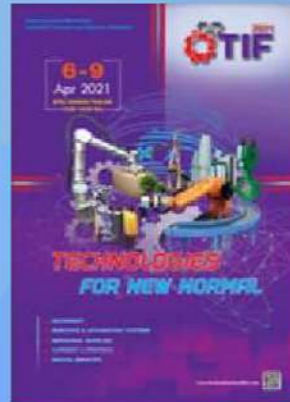


BUSINESS TALK & INDUSTRIAL SEMINAR SESSIONS:

Platform of 2023 technology knowledge and new industry trends by gurus and professional from leading 50 supported organizations



MARKETING ACTIVITIES



▶ Catalog Mail / Media Kit



▶ Facebook



▶ Billboard / LED Advertising Board / Vinyl Outdoor



▶ Banner / Website / EDM (E-Newsletter)

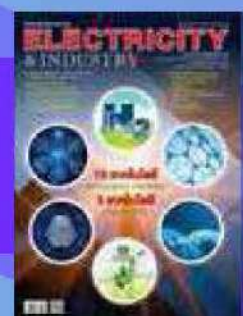
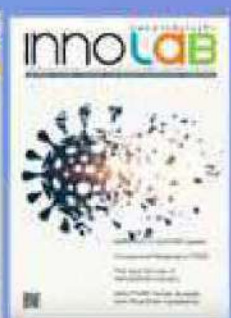


▶ Newspaper

▶ Radio



▶ Invitation Card



▶ Magazine